

TAINTER/MENOMIN LAKE IMPROVEMENT ASSOCIATION GOALS - 2016

Goals and Action Plans	Responsible Party	Target Completion Date	Actual Completion Date	Status/Results
<p>1. Ensure the “A River Runs Through Us” TMDL Implementation plan for Tainter Lake, Lake Menomin and the Red Cedar River receives final approval from EPA and the Red Cedar Water Quality Partnership (RCWQP) implements the planned actions on schedule.</p>	<p>Nels Paulson, Ron Verdon</p>	<p>12/31/16</p>		
<p>Action Plan:</p> <ul style="list-style-type: none"> • Ensure RCWQP stays on schedule with TMDL implementation plan. • Provide monthly updates to RCWQP • Expand efforts to help support and coordinate upstream efforts to improve water quality. 				
<p>2. Increase membership to 200 and funding reserve to \$7,000. Build meaningful and engaged relationships with members/sponsors including students, faculty, community organizations, businesses and citizens.</p>	<p>Liz Usborne Mike Tomasek Treasurer Ron Verdon</p>	<p>10/31/16</p>		
<p>Action Plan:</p> <ul style="list-style-type: none"> • Establish a sustainable TMLIA membership management process. • Increase student members in TMLIA. • Support and assist the new Blue Devil Lake Alliance. • Support and assist the National Science Foundaiton LAKES: REU project at UW-Stout. • Increase the number of corporate sponsors to 10. • Increase the average sponsorship level of corporate sponsors to \$300. • Apply for grants, as appropriate, to support special projects, programs, training and events. 				
<p>3. Expand the capacity of the organization through greater civic engagement, governance and support.</p>	<p>Chris Gaetzke Ron Verdon</p>	<p>12/31/16</p>		
<ul style="list-style-type: none"> • Further develop and practice civic governance principles in managing TMLIA activities, agendas and outcomes documents. • Expand and engage stakeholders in a positive, cooperative and productive manner. • Promote positive and productive community engagement. • Increase community capacity to address water quality improvements. • Continue civic governance training. 				

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4. Lead, assist with funding and plans for a successful 2016 Red Cedar: Land, Water and People Conference.	Dick Lamers Rod Olson	03/10/16		
Action Plan: <ul style="list-style-type: none"> • Maintain a balanced, informed and productive Conference Planning Committee. • Increase participants by 10% for a total of 330. • Utilize TMLIA in-kind (log TMLIA donated hours) to support TMLIA funding contributions of \$2,000. • Promote funding contributions from stakeholders, tourism, counties, townships, cities and businesses to deliver the best conference possible while keeping registration fees as reasonable as possible. 				
5. Evaluate Board makeup, recruit Board members and outline new policy for TMLIA selection of officers	Nels Paulson	3/31/16		
<ul style="list-style-type: none"> • Recommend new succession policy for TMLIA leadership and officers • Update Board Profile Chart. • Evaluate and recruit Board members as needed. 				
6. Build TMLIA brand and expand marketing efforts.		12/31/16		
<ul style="list-style-type: none"> • Secure Expanded Social Media Presence • Develop Active Relationship Members & Community 	Kate Edenborg Mike Tomasek			
7. Evaluate the TMLIA Strategic Plan to form realistic goals and outcomes for next 5 years.	Amber Georgakopoulos Chris Gaetzke	6/1/16		
<ul style="list-style-type: none"> • Review plan to update and establish new direction • Use Civic Governance as a base to accomplish this process which will use an open and transparent approach • Use monthly check-ins to bring all board members to be engaged in the process 				
8. Continue TMLIA legislative efforts with other associations, agencies and citizens to monitor and respond to water quality policies and legislation in Wisconsin.	Dick Lamers	12/31/16		
9. Support the Red Cedar Watershed Working Group efforts for joint funding of interdisciplinary efforts regarding water quality improvements.	Nels Paulson Lindsay Olson Ron Verdon	12/31/16		
<ul style="list-style-type: none"> • Complete necessary grants and in-kind match to secure 3 year funding from Army Corps of Engineers. • Support the interdisciplinary efforts of this project. • Educate and promote goals and efforts to the public and stakeholders. 				

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<p>10. Lead the effort on resolving erosion, nutrient loading and habitat improvements on Tainter Lake, Lake Menomin, the Red Cedar River, Hay River, Jarrett Creek, Wilson Creek and Annis Creek.</p> <ul style="list-style-type: none"> • Continue work with the Village of Colfax and Dunn County on Red Cedar erosion sites. • Support the efforts of Dunn County Fishers and Farmers and NRCS National Water Quality Initiative grants to address erosion, habitat and nutrient loading on Wilson and Annis Creek. • Support the work by the City of Menomonie to resolve erosion and nutrient loading on Jarrett Creek. 	<p>Lindsay Olson Chris Gaetzke</p>	<p>12/31/16</p>		
<p>11. Expand participation with K-12 schools in Dunn County and develop an active working relationship with students and teachers regarding water quality in the Red Cedar Watershed.</p> <ul style="list-style-type: none"> • Identify and develop a working relationship with teachers who may have an active interest in sustainable water quality programs • Identify activities in place within school systems related to water quality and conservation efforts • Invite a K-12 teacher(s) to present at a TMLIA function • Identify student-centered activities in collaboration with teachers to support water quality programs • Promote water quality education through “Into the Outdoors – Water Pollutions and Solutions” film and upcoming curriculum. 	<p>Amber Georgakopoulos Sarah Freeman</p>	<p>12/31/16</p>		
<p><u>UW-Stout Goals</u></p>				
<p>12. Assist TMLIA and the community to improve water quality.</p>				
<p>Action Plan:</p> <ul style="list-style-type: none"> • Plan and install one rain garden on shore of Lake Menomin. • Identify a UW-Stout student to serve on TMLIA Board of Directors. 	<p>Gage McClean Carson Grey</p>	<p>July 1, 2016 April 1, 2016</p>		
<p>13. Expand activities of the Blue Devil Lake Alliance and educate UW-Stout students regarding stewardship of our water resources.</p>				
<p>Action Plan:</p> <ul style="list-style-type: none"> • Promote student engagement in water improvement projects and activities. • Promote student participation 2016 Red Cedar Conference. 	<p>Gage McClean Carson Grey</p>	<p>May 1, 2016</p>		

Edited: 4/11/16verdon