



Tainter Menomin Lake
Improvement Association
PO BOX 185
Menomonie, WI 54751

Dear future TMLIA partner,

Thank you for considering being a TMLIA sponsor! We are glad to know you are as dedicated to the protection and improvement of Lake Menomin and Tainter Lake waters as we are. And for good reason. Your sponsorship helps support the work TMLIA does to bring citizens together over water quality issues which leads to healthier lakes and a better economy for our local businesses like you. Up to \$36.6 million in expected summer revenue increases according to last year's local research, in fact.

Because we want to show you how much we value and appreciate this important partnership, TMLIA offers unique benefits for our special business members. Depending on the level you are comfortable contributing at, you receive recognition in our Lake Talk newsletter, advertising through our digital outlets, or special privileges for the annual Red Cedar Watershed Conference.

To give you an idea what the return on your investment in TMLIA can be:

- ◆ Lake Talk reaches over 100 members 3 times a year
- ◆ TMLIA's website received 970 page views last month
- ◆ Facebook.com/TMLIA has over 280 likes
- ◆ The Red Cedar Watershed Conference hosted more than 400 attendees this year, including property owners, students, farmers, and other businesses

That's a lot of exposure. And best of all, your clientele will see you are as committed to this community's environmental issues as they are.

We are eager to make sure you get the most out of your business membership, and look forward to working with you!

Liz Usborne
Board of Directors, Membership Chair
Membership.TMLIA.org



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Support Clean Water throughout the Red Cedar Watershed

Join TMLIA

Your support enhances life on our lakes while helping protect and preserve our community into the future. Partner with Tainter Menomin Lake Improvement Association and contribute to improving our waters.

💧 **Platinum Sponsorship \$5,000 and Above**

Includes all benefits below, plus an exhibit table space at the Red Cedar Watershed Annual Conference.

💧 **Gold Sponsorship \$1,000-\$4,999**

Includes all benefits below, plus logo printing on permanent Association signs and banners.

💧 **Silver Sponsorship \$500-\$999**

Includes all benefits below, in addition to two tickets to the Red Cedar Watershed Annual Conference.

💧 **Bronze Sponsorship \$100-\$499**

In addition to our printed publications, we advertise your preferred business logo through our digital outlets as well with a link on our website and reference on our Facebook page.

💧 **Sponsorship \$20-\$99**

Includes recognition in our quarterly newsletter, Lake Talk, and other periodic print publications, for one year.

💧 **Donations In-Kind**

Want to help in other ways? Venues, tools, supplies, equipment, labor, facilities, transportation, or other resources lent or gifted count toward sponsorships!

TMLIA is a charitable organization exempt from taxation under section 501c(3) of the Internal Revenue Code. Donations are tax deductible to the extent permitted by law.

First Name _____ Last Name _____

Business Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____ Membership Level _____

Please check here if you would like your business to remain anonymous and decline business sponsor benefits

Sponsorships run from January 1st-December 31st

Please make checks payable to: Tainter Menomin Lake Improvement Association, Inc.

Send to the address listed above.

You can also submit your sponsorship online at TMLIA.org