

TAINTER/MENOMIN LAKE IMPROVEMENT ASSOCIATION GOALS - 2018

Goals and Action Plans	Responsible Party	Target Completion Date	Actual Completion Date	Status/Results
<p>1. Represent TMLIA on the Red Cedar TMDL Partnership Implementation Team (RCWQP) at bi-monthly meetings ✓ TMLIA representative attends RCWQP meetings ✓ Report progress at TMLIA monthly meetings and collect input to take back to RCWQP Partnership Implementation Team</p>	Liz Usborne	12/31/18	11/13/2018	<ul style="list-style-type: none"> • Meetings attended in person and participated in grant conference calls (Liz & Ben) • Agendas, minutes, and reports of both groups are shared between members of RCWQP and TMLIA
<p>2. Increase membership and funding reserve. Build meaningful and engaged relationships with members/sponsors. ✓ Reach all waterfront property owners on Tainter, Menomin, and connecting Red Cedar through membership mailer ✓ Keep membership informed ✓ Award “Good Neighbor” at annual meeting</p>	Liz Usborne	10/13/18 (by annual meeting)	10/20/2019	<ul style="list-style-type: none"> • 162 members, 9 business sponsors • 750 postcards were sent to all waterfront property owners on Lakes Tainter and Menomin and the connecting stretch of the Red Cedar • An email contact list of current 2018 members is maintained • Meeting agendas are posted on website, Facebook, emailed to membership and partners, and announcements are made in the community calendar sections of local newspapers. • Good Neighbor award given to Anita Hakes for her dedication to cleaning up litter around the lake shore • Liz worked with Kado Gallery to create member merchandise.
<p>3. Expand visibility in the community/marketing. ✓ Have stop on St. Valentine’s Day Hustle bike race route ✓ Bike ride around the lake event ✓ After Ice Fishing Lake Clean Up volunteer event ✓ Have education booth at Music over Menomin ✓ Have education booth at Farmers Market</p> <ul style="list-style-type: none"> • Winter Daze parade float ✓ Book Club ✓ Regular social media posts, website content updates, emails, and newsletters ✓ Give periodic presentations (i.e. 3M, Rotary, Learning in Retirement, Lake Leaders, professional conferences, school groups, etc.) ✓ Member calendar • Create online store on website for member merchandise ✓ Have guest speaker series at monthly meetings to draw more diverse attendance 	Liz Usborne, Kate Edenborg Amber G Sarah Freeman Mike T. Ben H.	12/31/18		<ul style="list-style-type: none"> • Our station for the 2018 St. Valentine's Day Hustle Bike Race was the picnic pavilion in Wolske Bay. Riders’ first task was to catch a magnetic fish with different instructions inside. Eat Your Fish (a sardine), Drink Lake Water (a bright green cocktail), or Throw It Back (energy gummies) (Ben, Liz, Amber, Sarah). • Liz connected with Dave Williams through Randy Eide about paring up with the Sadistic Century bike race event to host a family friendly route option called the Menomin Meander • Saturday, Feb. 24th, 2018 10 volunteers walked along Lake Menomin picking up trash and charred firewood (Liz, Cathy, Ben, Sarah). • Music Over Menomin booth Aug. 9th • Had a booth at the Red Cedar Trail Days, an event geared towards getting kids out and excited about outdoor recreation hosted by the Friends of the Red Cedar State Trail and Hoffman Hills (Kate, Liz, & Cathy) • TMLIA calendars, newsletters, and Red Cedar Watershed Conference fliers available at the Menomonie Winter Farmer’s Market (Sarah), and Saturday, Aug. 4th with LAKES REU group. • Canoe themed, and author skype-in, book club events attended by about a dozen people each (Kate, Ben, Liz, Cathy) • As of July 20th, Mike has been working on migrating website content

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				<ul style="list-style-type: none"> • Emails, Facebook posts, and website content updates are kept current and announce upcoming events as well as follow up summaries on how events went along with pictures if available. Newsletters are mailed to members without email addresses and distributed to local businesses. • Liz spoke to about 45 Pepin County farmers and residents about the Social Aspects of Local Water Challenges using TMLIA as an example. • Donated raffle/auction item to Rotary fundraising event. • Sold 59 calendars, and Sarah had the 2019 editions ready by the annual meeting in October. • Ryan Curtis presents research on history of Lake Menomin at the February monthly meeting. Bill James presented his research on Tainter Lake at the May meeting. • Ron spoke on a panel presentation regarding local sustainability efforts in our community
<p>4. Lead, assist with funding and plans for a successful 2018 Red Cedar: Land, Water and People Conference.</p> <ul style="list-style-type: none"> ✓ Maintain a balanced, informed and productive Conference Planning Committee. ✓ Maintain around 400 participants ✓ Utilize TMLIA in-kind (log TMLIA donated hours) to support TMLIA funding contributions of \$2,500. ✓ Promote funding contributions from stakeholders, tourism, counties, townships, cities and businesses to deliver the best conference possible while keeping registration fees as reasonable as possible. 	Dick Lamers Ben H. Cathy Usborne	03/8/18	10/25/2018	<ul style="list-style-type: none"> • Attendance fee was increased for 2018 • Lower attendance this year • Wrap up meeting for the 2018 planning committee was held Monday, April 9th, and the planning for the 2019 conference began • Ben, Liz, Dick, and Tiffani met in August to reconcile the final budget. Ben wrote the final check for \$9968.75. The total cost of the conference was \$24,580.35. • Cathy & Liz Usborne attended the May 21st Menomonie City Council meeting to publicly thank them for their support of the 2018 conference. • TMLIA provided \$19,531 in-Kind contribution through volunteer hours
<p>5. Recruit new Secretary</p>	All	12/31/18		<ul style="list-style-type: none"> • Sarah invited a contact but they declined
<p>6. Continue TMLIA legislative efforts with other associations, agencies and citizens to monitor and respond to water quality policies and legislation in Wisconsin.</p> <ul style="list-style-type: none"> ✓ Solicit member concerns to present at public hearings and submit statements for feedback prior to representing TMLIA ✓ Submit reports from public hearings to be used in TMLIA newsletters and other outreach efforts ✓ Attend Citizen's Water Lobby Day, State Assembly Representative Listening Session, 	Dick Lamers Liz Usborne Kate Edenborg	12/31/18	11/13/2018	<ul style="list-style-type: none"> • Dick met with Sen. Patty Schachtner and this year's Gubernatorial candidates to express our water values • Liz reviewed a water quality resolution to be presented at the annual WI Wildlife Federation meeting • Liz informed the membership with the county's Water Quality Plan and how to engage in the process. Dick attended meetings and gave public comment • Amber attended the local League of Women Voters Chapter's Environmental Committee meeting representing TMLIA • Dick attended the Lakes Partnership Conference in Stevens Point • Liz informed membership on public comment periods for WI DNR's triennial review of state priorities for water quality standards, and

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<p>Conservation Lobby Day, and other such public events as a representative of TMLIA and its membership</p> <ul style="list-style-type: none"> ✓ Submit letters, emails, phone calls, or meetings with elected officials to voice water quality concerns on behalf of TMLIA and its membership ✓ Keep membership informed about current events and ways to be involved 				<p>U.S. Army Corps of Engineers' HWY M streambank erosion repair project in Colfax.</p> <ul style="list-style-type: none"> • Liz, Ben, and Cathy attended public meetings in order to get firsthand information and accurately publicize the City of Menomonie's Stormwater Report and progress on Jarrett Creek management decisions. • Though email, the website, and Facebook page, connected members and the public at large with constructive avenues to report harmful algae blooms to DNR and Department of Health Services; and helped spread the Menomonie Police Department's message that excessive grass clippings in stormwater gutters is detrimental to water quality, a road safety hazard, and a fineable offense.
<p>7. Support the Red Cedar Watershed Working Group efforts for joint funding of interdisciplinary efforts regarding water quality improvements.</p> <ul style="list-style-type: none"> • Provide, through the Red Cedar Conference, in-kind support over a three-year period as matching funding. • Support the interdisciplinary efforts of this project. • Promote goals & efforts 	<p>Nels Paulson Lindsay Olson Ron Verdon Alyssa Quilling</p>	<p>12/31/20</p>		<ul style="list-style-type: none"> • Working one on one with farmers • Red Cedar Demonstration Farm • Farmer-led Council • Lindsay sits on the Red Cedar Watershed Conference planning committee • LAKES REU program
<p>8. Support and ensure progress continues on resolving erosion, nutrient loading and habitat improvements on Tainter Lake, Lake Menomin, the Red Cedar River, Hay River, Jarrett Creek, Wilson Creek and Annis Creek.</p> <ul style="list-style-type: none"> ✓ Continue work with the Village of Colfax and Dunn County Highway Dept. on Red Cedar erosion sites. ✓ TMLIA representative attends the Dunn County Fishers and Farmers and NRCS National Water Quality Initiative grant meetings to address erosion, habitat and nutrient loading on Wilson and Annis Creek. ✓ Support the work by the City of Menomonie to resolve erosion and nutrient loading on Jarrett Creek. ✓ Collaborate with partner groups such as Alliance of Dunn County Conservation and Sports Clubs, Joint Sustainable Working Group, Wilson Annis Creek Watershed Partnership, 	<p>Lindsay Olson Chris Gaetzke Ron Verdon Liz Usborne Ben H.</p>	<p>12/31/18</p>	<p>11/13/2018</p>	<ul style="list-style-type: none"> • Advertised call for public comment on HWY M project • Pledged \$1,500 in matching dollars for Dunn County's Fishers and Farmers grant application • Publicized City of Menomonie's progress on Jarrett Creek management decisions. • Working with UW Stout Environmental Science and Sustainability Capstone Course students to create educational signage for the Rec Park stormwater pond, linking the practice to the Jarrett Creek watershed and Lake Menomin water quality. • Liz represents TMLIA at Alliance of Dunn County Conservation and Sports Clubs, Joint Sustainable Working Group, and Wilson Annis Creek Watershed Partnership meetings. • TMLIA holds memberships with the Menomonie Chamber of Commerce, Wisconsin Lakes, River Alliance of Wisconsin, and the Wisconsin Wildlife Federation. • TMLIA contributes \$300 to support hiring of Dunn County Conservation Intern • Liz & Ben attended a work day for the Dobbs Landing property, a public land acquisition facilitated by the Dunn County Alliance of Sportsman and Conservation Clubs, of which TMLIA is a member and contributed funds to the purchase. The work included piling

TAINTER/MENOMIN LAKE IMPROVEMENT ASSOCIATION GOALS - 2018

<p>and Red Cedar Assessment for Water Quality Improvement, Menomonie Chamber of Commerce, Wisconsin Lakes, and River Alliance.</p>				<p>brush and reseeding native plants on this property that contains 2 miles of Red Cedar River shoreline.</p> <ul style="list-style-type: none"> Submitted letter of support to Dunn County Transit's application for funding of an electric bus.
<p>9. Expand participation with K-12 schools in Dunn County and develop an active working relationship with students and teachers regarding water quality in the Red Cedar Watershed.</p> <p>✓Identify and develop a working relationship with teachers who may have an active interest in sustainable water quality programs</p> <ul style="list-style-type: none"> Identify activities in place within school systems related to water quality and conservation efforts Invite a K-12 teacher(s)/students to present at a TMLIA function or completion (i.e. speech, poster, envirothon, etc.) Identify/create student-centered activities in collaboration with teachers to support water quality programs 	<p>Amber Georgakopoulos Sarah Freeman Kate Edenborg Chris G.</p>	<p>12/31/18</p>		<ul style="list-style-type: none"> Supplied 13 students from Colfax and Menomonie scholarships to attend the 2018 Red Cedar Watershed Conference. Sarah was a judge for environmental speech contest Amber gave Earth Day presentation to 200 6th graders, and gave presentation on TMLIA and water quality to all of the Menomonie 8th graders.
<p><u>UW-Stout Goals</u></p> <p>10. Implement outdoor museum at Lakeside Park</p> <ul style="list-style-type: none"> Install interpretive signage at Rain Garden, preferably with our logo included Install Leopold bench dedicated to Ron 	<p>Ron Verdon Nels Paulson Amber G. Liz Osborne Lindsay Olson</p>			<ul style="list-style-type: none"> Received \$3,000 Xcel Energy Environmental Grant to finalize funding of rain garden signage
<p>11. Expand activities of the Blue Devil Lake Alliance and educate UW-Stout students regarding stewardship of our water resources.</p> <ul style="list-style-type: none"> Increase student members in TMLIA by having articles and advertising in Stoutonia Support and assist the Blue Devil Lake Alliance <p>✓Support and assist the National Science Foundation LAKES: REU project at UW-Stout, advertise their research efforts, and attend their events</p> <p>✓Promote student participation 2019 Red Cedar Conference</p>	<p>Kate Edenborg Amber G. Alyssa Quilling</p>			<ul style="list-style-type: none"> Liz & Ben welcomed the LAKES REU students with a boat ride on the Let's Go Fishing pontoon. Liz agreed to be interviewed as part of one of the LAKES REU research projects

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