

TAINTER/MENOMIN LAKE IMPROVEMENT ASSOCIATION GOALS - 2019

Goals and Action Plans	Status/Results
<p>1. Cultivate productive partnerships with key stakeholders who have common goals for water quality</p> <ul style="list-style-type: none"> • Liz represents TMLIA at meetings for: Red Cedar Water Quality Partnership, Alliance of Dunn County Conservation and Sports Clubs, and Joint Sustainable Working Group. • Ben submits our memberships to Menomonie Chamber of Commerce, Wisconsin Lakes, WI River Alliance, WI Wildlife Federation, and Dunn County Alliance of Sportsman and Conservation Clubs. • Amber makes TMLIA and K-12 educators aware of opportunities to help each other. • Amber and Lindsay help link TMLIA, the Blue Devil Lake Alliance, the City of Menomonie, and Dunn County for maintenance work and administration of the Lakeside Park Rain Garden. 	
<p>2. Build meaningful and engaged relationships with members.</p> <ul style="list-style-type: none"> • Liz has one on one meetings with members to help them identify their roles within TMLIA. • Liz maintains current membership and key stakeholder contact list in order to keep everyone informed of relevant information surrounding water quality as it relates to TMLIA’s identity, mission, and goals. • Liz, and others as needed, use meeting agendas and minutes, traditional mailings, email, website, Facebook (as well as current UW Stout media intern and Kate Edenborg), etc. to regularly communicate TMLIA activities, thereby maintaining transparency, accountability, and accessibility. • Present agreed upon “Good Neighbor” award at annual meeting. • Everyone seeks to recruit active citizens to TMLIA, leading to sustainable succession of key positions (i.e. Secretary or Newsletter Editor), and more efficient realization of our goals and mission. This will require one on one conversations outside regular scheduled monthly meetings, but are reported publicly. 	
<p>3. Foster a connection within the community and public at large.</p> <ul style="list-style-type: none"> • Liz submits meeting and special event announcements in Chippewa Herald/Dunn County News, VolumeOne, and Menomonie Chamber of Commerce community calendars. • Host or participate in events: St. Valentine’s Day Hustle bike race, Menomin Meander, Farmers Market, Winter Daze, Book Club • Give and receive periodic presentations. • Sarah, with the help of Liz or Stout media intern, create calendar from member submitted photos to be available in time for annual meeting in October. • Mike, Ben, and Liz create and maintain online store on website for member merchandise. 	

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<ul style="list-style-type: none"> • Install interpretive signage and bench at Rain Garden, with our logo included. We have several grants dedicated to this project, but the key figures in initiating it have withdrawn. 	
<p>4. Lead and assist with funding and planning for the Red Cedar: Land, Water and People Conference.</p> <ul style="list-style-type: none"> • Dick will provide updates to TMLIA, as conference co-chair, regarding the progress of the conference planning and his volunteer hours are counted towards our in-kind match. • Cathy represents TMLIA at planning committee meetings and actively participates in the success of securing conference logistics, financial assistance, and marketing, and her volunteer hours and travel are counted towards our in-kind match. • Ben maintains accurate finance records and pays invoices in a timely manner and his volunteer hours are counted towards our in-kind match. • Liz reviews budget and contract and provides signatures where needed and her volunteer hours are counted towards our in-kind match. • TMLIA contributed in-kind hours spent being the fiscal agent and providing support for the conference will equal at least \$2,500 to meet our sponsorship level. • All members of TMLIA can support the conference by attending, and promoting it through distribution of fliers, word of mouth, and on TMLIA publications or communications. • Promote student participation by offering scholarships for registration. • Promote other citizen participation by offering TMLIA's sponsorship compensation tickets to other key stakeholders. 	

Last Edited: 1/11/2019 eusborne